



Light Up Blue Ridge

Become a Sponsor

Light Up Blue Ridge is a **FREE** event for the entire Blue Ridge community put on by your neighbors, friends and coworkers. Everything is accomplished by a small group of volunteers, community donations and help from the Blue Ridge Business Association, Fannin Chamber of Commerce and the City of Blue Ridge.

We are reaching out to you as a member of the Blue Ridge community asking for help with making this event the best ever!

Please take a look at the sponsor levels below and consider how you could best help this holiday event.

Grand Marshal Sponsor - \$3,000

- Parade Grand Marshal, first Float/Vehicle in Parade after dignitaries
- Company Name on one or more Banners with Priority Placement starting approximately 2 weeks prior to Light Up
- Highlighted in all Newspaper Press Releases for the remainder of 2024
- Name/Logo displayed on all event print and digital materials including Light Up flyers handed out by the Scenic Railroad for the remainder of 2024
- Recognized as a Light Up Blue Ridge sponsor on both the Light Up Blue Ridge and Blue Ridge Business Association's websites & Facebook pages for the remainder of 2024
- Recognized as a Light Up Blue Ridge sponsor on all BRBA newsletters for the remainder of 2024

Great Tree Sponsor - \$3,000

- Introduced on stage at the tree lighting ceremony where you are asked to say a few words and then light the tree.
- Company Name on one or more Banners with Priority Placement starting approximately 2 weeks prior to Light Up
- Highlighted in all Newspaper Press Releases for the remainder of 2024
- Name/Logo displayed on all event print and digital materials including Light Up flyers handed out by the Scenic Railroad for the remainder of 2024
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Santa Sponsor - \$3,000

- Sponsorship sign at the gazebo in the park starting a week prior to the Light Up Blue Ridge weekend
- Private visit with Santa for your little ones prior to Santa going to the gazebo to meet the public
- Company Name on one or more Banners with Priority Placement starting approximately 2 weeks prior to Light Up
- Highlighted in all Newspaper Press Releases for the remainder of 2024
- Name/Logo displayed on all event print and digital materials including Light Up flyers handed out by the Scenic Railroad for the remainder of 2024
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- Recognized as a Light Up Blue Ridge sponsor on all BRBA newsletters for the remainder of 2024

Gingerbread Village Sponsor - \$2,000

- Sponsorship sign on E. Main St starting a week prior to the Light Up Blue Ridge weekend and then moved to the village on Friday November 26th and will remain at the village, located in the Arts Center until mid December.
- Highlighted in all Newspaper Press Releases for the remainder of 2024
- Name/Logo displayed on all event print and digital materials including Light Up flyers handed out by the Scenic Railroad
- Recognized as a Light Up Blue Ridge sponsor on both the Light Up Blue Ridge and Blue Ridge Business Association's websites & Facebook pages for the remainder of 2023
- Recognized as a Light Up Blue Ridge sponsor on all BRBA newsletters for the remainder of 2024

Business Sponsor - \$1,000

- Company Name on one or more Banners with Priority Placement for approximately 2 weeks prior to Light Up
- Highlighted in all Newspaper Press Releases for the remainder of 2024
- Name displayed on all event print and digital materials including Light Up flyers handed out by the Scenic Railroad
- Recognized as a Light Up Blue Ridge sponsor on both the Light Up Blue Ridge and Blue Ridge Business Association's websites & Facebook pages for the remainder of 2023
- Recognized as a Light Up Blue Ridge sponsor on all BRBA newsletters for the remainder of 2024

Contributing Sponsor - Any financial or in kind donation

- Highlighted in all Newspaper Press Releases for the remainder of 2024
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- Recognized as a Light Up Blue Ridge sponsor on both the Light Up Blue Ridge and Blue Ridge Business Association's websites & Facebook pages for the remainder of 2024